

# Digital lucky bag

## 數位福袋

FREE



After the exhibition,  
wander through the bustling commercial district!  
Scan the QR code for the digital lucky bag, in which you can find  
coupons for these free must-have Taiwanese souvenirs: Ensemble of Therapy  
Regimen Tea collection, Pineapple Cake, Environment-Friendly Tableware,  
Ceramic Cup, Refreshments, Taiwan Tea Set and Cookie & Scone Gift Box.

觀展後，逛逛商圈！免費送你福袋，掃描即可領取！  
來臺特色伴手禮：養生茶禮、鳳梨酥、環保餐具、陶瓷杯、休閒點心、  
臺灣茶組、曲奇司康。



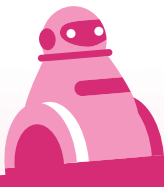
Scan here  
to get your  
digital lucky bag



How to use



Commercial  
District  
Introduction



2025年台北國際電腦展 COMPUTEX TAIPEI

指導單位 經濟部  
Ministry of Economic Affairs

執行單位 中華民國資訊軟體協會  
C.I.S.A. Information Service Industry Association of R.O.C.

主辦單位 經濟部商業發展署  
Administration of Commerce, MOEA

主辦單位 中衛發展中心  
Chinese Development Center

經濟部國際貿易署  
International Trade Administration

中國生產力中心  
CPC China Productivity Center

### Attract International Visitors



Enthrall global expo-goers with a chance to delve into Taiwan's rich local culture.

### Hand Out Verification Codes at Expo Check-In



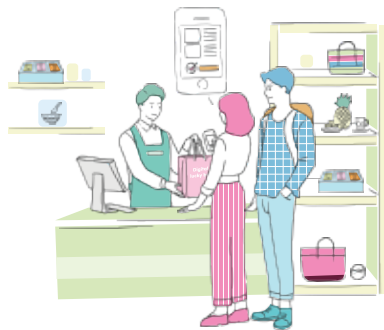
At the registration booth, distribute verification codes to inspire guests to venture into the designated commercial district for shopping.

### Head to the Designated Commercial District



Visitors can use their exclusive offers at the specified commercial district location to claim limited-edition gift

### Lucky Bag Collection & Shopping



Upon arriving at the designated commercial district location, simply show the digital lucky bag on your device for verification.

### Explore Surrounding Shops & Delight in Local Treats



Immerse yourself in nearby businesses, uncover unexpected treasures, and indulge in authentic Taiwanese souvenir



西門町商圈  
Ximending  
Commercial District



萬華街區商圈  
Wanhua Street  
Commercial District



迪化街商圈  
Dihua Street  
Commercial District



寧夏商圈  
Ningxia  
Commercial District



永康商圈  
Yongkang Street  
Commercial District



貓空商圈  
Maokong  
Commercial District



天母商圈  
Tianmu  
Commercial District